

About Us

Wednesday, 26 July 2006

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MISSION & GOALS

Our mission is to create and lead the market of

Friendly Marketing

The most important value we identify in business is to always strive to create, maintain and enhance business relationships; hence we always look for ways to make it easier to do business.

Our motto: make friends not customers.

WE AIM:

- Focus on Target Markets and Initiate our Recurring Revenue Base
- Build Strong Brand Recognition
- Acquire a Technological Edge.
- Evaluate Strategic Partnerships

The Company Founders

We share common aspirations and ambition in equal measure. We are inseparable business partners and we have worked in successful minor projects in the past. We enjoy immensely each other company as we are both passionate about business, technology and life.

Panos Ladas

Panos has an astute mind for technology and a curious eye for anything innovative. He uses brute mathematics to calculate decisions enjoys leadership and operational roles. He seldom adopts unconventional approaches to lead his life and he is independently minded, which in fact is one of the very reasons that brought him to pursue a future in entrepreneurial business.

John Staikouras

John has a keen interest on following social trends and habits as he perceives it is the best way to be in tune with people. He manages decision by an overall observation of situations and conditions. Being an affable and gregarious has induced him to pursue studies in Politics. He believes that entrepreneurial business is the best way to assume roles that best fit to his abilities and attributes.

If you want to become a friend of ours, it is easy to contact us. Just click on the contact image on the top right corner to initiate a Chat with us.

[contact us](#)