

Friend2Products

A NEW WAY OF MARKETING

Our ideas and planning entail a whole new way of marketing of strong implicit emotional aspects: Friendly Marketing. Friend2 will offer a new way in operating CRM and marketing services. Friendly Marketing mainly aims to generate premium levels of customer trust and friendliness by commercially converting and employing online functions of social habitual use. Friendly Marketing addresses the most common aspiration of advertisers, that is, to market a product or a brand in a way that attaches an emotion. The bonding emotion of friendship runs high on the list of most powerful factors for sales conversion. Simply put, we buy items from people or brands that we trust in the same way we trust our friends, spouse and family.

Therefore, marketing power invariably depends on the levels of perceived friendliness of any particular product or service. The IM channel effectively contributes to increased levels of b2c intimacy and thus boosts further customer reach, customer loyalty, and customer intensity. Friendly Marketing captures the essential psychology of peoples sphere of communication routine, acquire high levels of personalisation, convenience and intimacy quickly, consistently and accurately and hence companies who apply Friend2 Ltd Friendly Marketing gain considerably on competition.

Our solutions facilitate contextual and personalized online interactions and enable businesses connect with a targeted subset of online visitors, directly influencing consumer buying behavior, improving conversion rates and transform service interactions into sales opportunities.

Our first product is called Friend2WebChat and it is a web based, hosted application that creates a new communication channel for web site owners.

FRIENDLY MARKETING SERVICE:

Friend2WebChat

GET IT NOW!

Friend2 WebChat supports and manages online real time text customer interactions—chat—, from a single, unified agent desktop. By supplying a complete, unified customer history, our solutions enable businesses to deliver a relevant, instant, personalized and seamless customer experience. Friend2 establishes web chat as a new channel of communication between business and customers. It runs complimentary to the existing CRM channels, such as telephone, email, and self-service. We add the human element that we are all so used to in the non virtual world and so missed in the online one. Friend2 enables website owners to communicate with their visitors in the most integrated way, in an instance, to essentially personalize customers’ online experience and emotional connection to your business.

Friend2WebChat is the first Friend2 service to prove that the Internet can be Friendly. It is a hosted web service that allows the business owner to monitor website traffic in real time and actively engage with potential customers in a text web based chat, similar to IM.

The service can be used in several ways:

- 1) provide support to the web site visitor,
- 2) it push offers or sales to the visitor (cross-sell/ upsell)

3) may even be used as a web-based contact center in text format. Every organization and company can reap the benefits of Friend2WebChat.

The service is provided as a trial to you for the first month and then you keep it going on a monthly subscription basis. The minimum monthly charge is £20 for 3000 visits and 0.66p for every additional 100 visits.

GET IT NOW AND START INCREASING YOUR SALES TODAY

SPECIAL FRIENDLY OFFER: JUST £39.95/month!!- after the free trial month and for the next 3 months-

INCLUDES:

- Unlimited visits
- Unlimited chats
- Unlimited operators
- Unlimited departments
- Unlimited support
- Unlimited updates
- Unlimited reporting

GET IT NOW!

- • CHEAPER THAN TELEPHONE-SAVES MONEY
- • COUPLED WITH TELEPHONE COMPLETES BUSINESS RESPONSIVENESS AND INTERACTIVITY
- • QUIET PRIVATE
- • LATERAL USE
- • ACCURATE